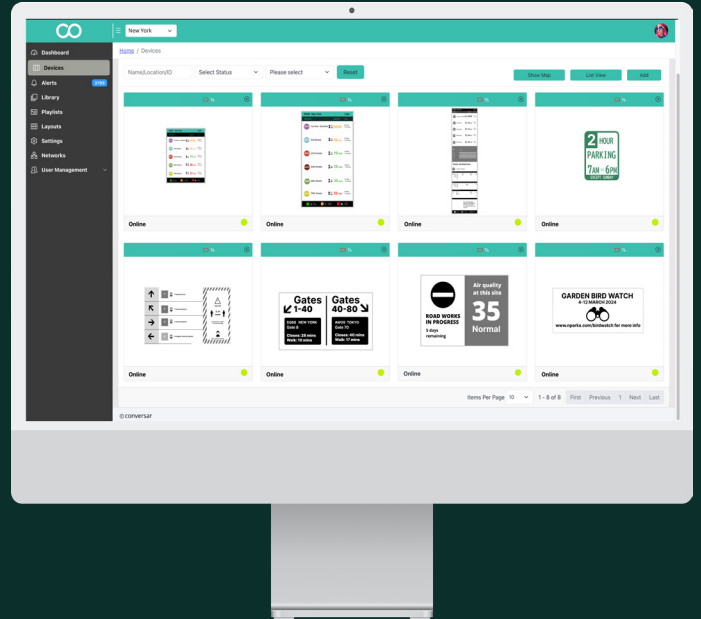




CLOUD FIRST, SECURITY COMPLIANT,  
HARDWARE AGNOSTIC EPAPER CONTENT  
MANAGEMENT PLATFORM

# Manage ePaper and other Displays from One Comprehensive Platform

Maximize control over your advertising  
inventory for ePaper and outdoor displays,  
with built-in flexibility for integrations with  
programmatic systems.



## Ready Set Publish

Deliver a URL of content to your signage network  
supports multi-screen epaper layouts in different  
orientations, as well as standard LCD and LED signs



## Cloud Platform

The security compliant public or private cloud  
platform can be managed from any internet  
connected device



## Visibility, Control and Alerts

Monitor and manage devices, preview playout and  
respond to alerts on connectivity and system power

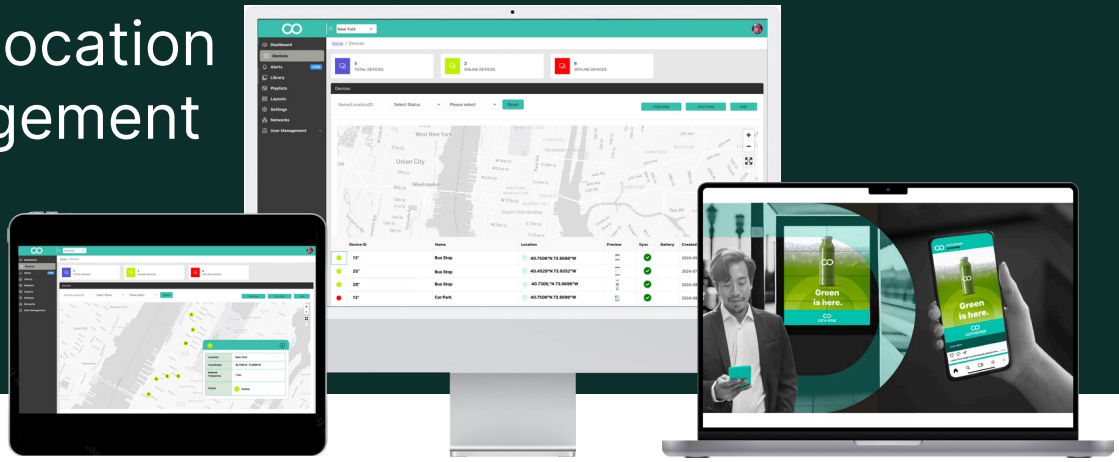


## External API and data integration

Provide real time data feeds as well as integration  
with external advertising servers and programmatic  
SSPs

Single platform to manage your network of legacy, epaper, public space and transport displays

# Geo-Location Management



Manage every aspect of your epaper and outdoor display network

## Simplicity at your fingertips

### MADE FOR YOU

With intuitive navigation it makes the system easy to master, so you can effortlessly control every aspect of your public, outdoor and epaper displays across your network. Either individually as one system, selectively as a "group" or collectively as a "network"

## Content that you control

### KEEP THEM INFORMED

Using open data standard integrations display data sources, feeds real time or programmatic content changes

## Management made easy

### FOR OPTIMUM PERFORMANCE

Providing support performance is a key objective. Routine operation of the network of is performed in management system. Operators have the tools to control, monitor, report and receive notifications on all aspects of display performance, including auditing, system connectivity and operation status

## At a glance



### Content manager

The ultimate flexibility to deliver content how you want it to be



### Real time information

Share local news and information or generate advertising revenue



### Real time alerts

Receive notifications of system status or operational status



### On demand on schedule

Publish content immediately or schedule at specific times



### Custom Integrations

Data node integrations or integrations with adserver or SSPs



### Full control

Have control of key functions of display, from any device on the network



### Easy provisioning

Register and activate new displays using the management platform, in just a few clicks



### Layout Manager

Select different template types to match different display types, orientations or multi-display systems

Verdsign by Conversar is compatible with Eink and Sharp and is compatible with Digital View controllers.